

On November 8, 2019, the City Council approved the use of up to \$1,005,695 in taxable CRA/LA Excess Bond Proceeds (EBP) available to Council District Eight from the Normandie 5 Redevelopment Project Area to be utilized toward the Normandie Beautiful Streetscape Project (Project) by StreetsLA (C.F. 14-1174-S83). The Project aims to transform a two-mile stretch of Normandie Avenue and the surrounding neighborhood street infrastructure including streetscape improvements, roadway reconstruction, traffic mitigation tools, pedestrian, and multi-modal enhancements.

In 2020, StreetsLA submitted an application to the California Transportation Commission's Active Transportation Program (ATP), requesting \$17 Million in grant funding for the Project. As part of the 2020 ATP application, StreetsLA entered a contract with Redeemer Community Partnership (RCP) to perform the community engagement work needed for the application. RCP is a 501(c)(3) nonprofit community development corporation that has been working in the West Exposition Park neighborhood in South Los Angeles since 1992. RCP led a robust community engagement effort for Normandie Beautiful that contributed to the 2020 ATP application's strong score. Unfortunately, the Project fell short of receiving an award, so StreetsLA will reapply in June 2022.

With less than eight months until ATP application submittals are due, StreetsLA needs an outreach consultant to expeditiously begin coordinating community engagement activities. RCP, having been involved in the previous ATP application process, is uniquely positioned and well-qualified to meet this need. Of the amount of EBP funding Council authorized for the Project, \$244,500 was designated for planning, outreach, and research. Council action is needed to authorize a sole source contract with RCP for these services.

I THEREFORE MOVE that StreetsLA be authorized to negotiate and execute a sole source contract, subject to the approval as to form by the City Attorney, with Redeemer Community Partnership, for an amount not to exceed \$244,500 from the Normandie 5 CRA/LA Excess Bond Proceeds Fund (Fund No. 57D), to perform community engagement services for the Normandie Beautiful Streetscape Project and grant applications to pursue additional funding for the Project.

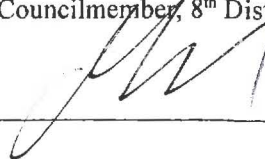
I FURTHER MOVE that the Council find that the services to be performed by Redeemer Community Partnership are for the performance of professional, scientific, expert, technical, or other special services of a temporary and occasional character for which competitive bidding is not practicable or advantageous and that the work can be performed more economically or feasibly by independent contractors than by City employees.

PRESENTED BY:



MARQUEECE HARRIS-DAWSON
Councilmember, 8th District

SECONDED BY:



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